



Comprehensive Behavioral Health Management

College Health IPA and its Management Partner Comprehensive Behavioral Health Management Welcome Arizona Members and Providers

December 1, 2005

Regional Expansion Brings a Proven Behavioral Health Delivery Model to Arizona

Cerritos, CA., December 1. Comprehensive Behavioral Health Management uses its proven behavioral health delivery model, College Health IPA, to offer Arizona consumers the highest quality behavioral healthcare experience. As of January 1, 2006 College Health IPA will launch a new network of licensed behavioral health specialists throughout Arizona to serve over 200,000 Commercial and Senior beneficiaries.

“College Health IPA is a unique behavioral health delivery model that has successfully forged relationships between health plans, providers and consumers throughout California since 1991,” said Randy Davis, PhD, President and CEO of Comprehensive Behavioral Health Management. “The Arizona market represents an opportunity for our organization to expand regionally and offer our proven behavioral health delivery model to the consumers of Arizona.”

College Health IPA offers business customers and consumers full-service behavioral healthcare that provides:

- Rapid access and referral to fully credentialed clinicians
- 24/7 bilingual call center, which is managed by licensed clinicians and provides immediate support for routine, urgent and emergent cases
- A proactive quality improvement program that monitors clinical and administrative performance, and provides ongoing provider/member education
- A clinical information system that provides customized reports of clinical outcomes and patient satisfaction measurement
- URAC Accredited for Health Utilization Management and adherence to NCQA quality standards
- A claims management system with customized reporting capacity to accommodate multiple reimbursement models and track utilization

Comprehensive Behavioral Health Management has provided managed behavioral healthcare services through its unique behavioral health delivery system since 1991. College Health IPA has been particularly successful in serving Commercial, Senior and Medicaid consumers throughout California. Today, the College Health IPA network consists of over 2,500 licensed behavioral health specialists and meets the behavioral health needs of over 1.4 million members.